

INTRODUCTION

Pre-sell date: March 2007

Availability date in Europe: 1st. July 2007

KEY SELLING POINTS



- **Ergonomics** - Venting channels reduce force required to lift full can liners up to 68%
- **Productivity** – Molded-in pull thru holes with can liner “cinch” hold liner in place
- **Hygiene** – Swing Lid design offers 61% more unobstructed width to dispose trash
- **Recycling** – Available in blue or green with the Universal Recycling Symbol imprint



Slim Jim® with Venting Channels

KEY MARKET FACTS

The pull force required to lift 7kg of trash out of a narrow container can exceed 42kg. Workers' Compensation claims and liability contribute to the rising costs of workplace injuries.

PRODUCT DESCRIPTION

Ergonomics

Venting channels reduce the average lifting force by 68% when lifting can liners from the container (from 42kg of force to 14kg when lifting out 7kg of trash)
Integrated molded-in base grips for additional control when lifting / dumping
Integrated side handles make handling easy while maintaining a small footprint

Productivity

Four molded-in pull thru holes with can liner "cinch" hold liner in place
Hinge Lid stays attached to the container while emptying or changing the can liner

Hygiene

Hinge Lid covers the container when not in continuous use.
Swing Lid design offers a more hygienic, hands-free opening with 61% more unobstructed width to dispose trash / recycled materials into!

Recycling

Slim Jim® with Venting Channels is available in blue or green with the Universal Recycling Symbol imprint (-07) to aid with facilities recycling programs.



Slim Jim® with Venting Channels

SHIPPING INFORMATION

Alias	Pack Size	Ship Wt/Ct kg	Carton Dimensions (cm-l x w x h)	Carton Cube m3	Pieces/Pallet	Color	Product UPC Code
3540-60-bla	4	13.9	55.8 x 27.9 x 125.7	0.19	32	BLA	086876186352
3540-60-bei	4	13.9	55.8 x 27.9 x 125.7	0.19	32	BEIG	086876186369
3540-60-gry	4	13.9	55.8 x 27.9 x 125.7	0.19	32	GRAY	086876186376
3540-07-grn	4	13.9	55.8 x 27.9 x 125.7	0.19	32	GRN	086876186390
3540-07-blu	4	13.9	55.8 x 27.9 x 125.7	0.19	32	BLUE	086876186383
2673-60-bla	4	5.7	52.4 x 29.7 x 55.2	0.08	48	BLA	086876186406
2673-60-brn	4	5.7	52.4 x 29.7 x 55.2	0.08	48	BRN	086876187540
2673-60-blu	4	5.7	52.4 x 29.7 x 55.2	0.08	48	BLUE	086876187557
2673-60-gry	4	5.7	52.4 x 29.7 x 55.2	0.08	48	GRAY	086876187533
2674-00-bla	4	3.0	55.8 x 34.3 x 19.3	0.03	140	BLA	086876186413

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FEATURES & BENEFITS

FEATURES	ADVANTAGES	BENEFITS
Venting Channels (Patent Pending)	Reduces lifting force by 68% on average	Enhances workplace ergonomics
Ergonomic, Integrated Handles	Allows easier lifting, dumping, and dragging of container	Enhances workplace ergonomics
Can Liner "Cinches"	Eliminates need to tie knot in liner	Increased efficiency
Molded-In Base Grips	Enables easier gripping & dumping	Increased efficiency
Bottom Drag Rim	Enhanced durability	Longer product life span
Hinge Lid	Securely stays attached to the container while emptying or changing can liner	Increased productivity
Hinge Lid in closed position	Fully covers contents	Improves facility image
Hinge Lid in open position	Hinges 270° out of the way to fit in tight spaces	Increased productivity
Swing Lid	Offers 61% more unobstructed hands-free space for disposal	Improves facility image / Increased productivity

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FREQUENTLY ASKED QUESTIONS

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Q: Will the new Swing Lid and Hinge Lid fit other Slim Jim containers?

A: **Yes. The new lids are compatible with ALL RCP Slim Jim® containers**

Q: Will the current Slim Jim® Lids (2673-00, 2703-88, 2688-88, and 2692-88) fit the new 3540-60?

A: **YES. All containers and lids are compatible.**

Q: Will the current Swing Lid (2673-00) be discontinued?

A: **Yes. Upon launch of the new Swing Lid (2673-60), the old SKU will be discontinued and the new SKU will be automatically substituted in its place.**

Q: Will the current Slim Jim® Trolley (3551-88) be discontinued?

A: **No. The current trolley will not be discontinued, however the new Slim Jim® with Venting Channels does NOT fit the current Trolley.**

Q: What colors are the new Slim Jim® with Venting Channels offered in?

A: **Black, Beige, Gray, Blue with recycling imprint, Green with recycling imprint**

Q: Does the new Slim Jim® with Venting Channels meet the same durability and quality standards as the current Slim Jim®?

A: **Yes. It has undergone all the rigorous tests as the standard 3540-00 in addition to some new testing.**

These include drop impact testing, rim crush testing, lift testing, drag testing, hinge lid testing, cinch testing, and vacuum release testing among others.

SYSTEM SELLING

The Slim Jim® with Venting Channels is a line extension of the Slim Jim® Category. This product is intended to provide users with value-added Productivity, Waste Collection, and Ergonomic Solutions. Other products that should be sold with this item are:

- 2688-88 Slim Jim® Handle Top
- 2692-88 Slim Jim® Bottle / Can Recycling Top
- 2703-88 Slim Jim® Paper Recycling Top
- 9W15 Confidential Document Lid

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Slim Jim® with Venting Channels

TARGETED END USERS

Quick Service, Casual Dining & Fine Dining Restaurants

- Bars & Taverns
- Office Buildings
- Educational Buildings
- Healthcare Facilities
- Retail Outlets
- Supermarkets / Convenience Stores

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